

Training course on sustainability issues, for journalists, bloggers, filmmakers, videographers and journalism students from Belarus, Germany, Moldova, Poland and Ukraine.

SDG MEDIA CAMP

SUSTAINABILITY ACROSS BORDERS

We invite you to become part of the SDG MEDIA CAMP on Sustainable Development Goals (SDG) and the United Nations 2030 Agenda to achieve a global sustainable society with focus on the environmental dimension.

MEETINGS

MOLDOVA, GERMANY
AND POLAND

TIME

MAY – DECEMBER

PARTICIPATION

FREE OF CHARGE

DEADLINE APRIL 23

The SDG MEDIA CAMP offers you:

- Intensive exchange with colleagues in online workshops;
- 3 five-day meetings in Moldova, Germany and Poland with excursions to relevant organizations, entrepreneurs and research institutes;
- Lectures and discussions with experts from all 5 countries on sustainability topics;
- Practical tasks and interactive exercises;
- Exchange with trainers and environmental journalists from all five countries in editorial meetings about your topics;
- Support with topic identification, expert contacts, research plan, publication.

You will be part of a **group of 25 journalists from 5 countries**, who...

- get knowledge on sustainable development;
- enhance journalistic competences ;
- work in multinational groups;
- conduct cross-border research on sustainability issues;
- collect material for their journalistic work;
- publish joint cross-border journalistic material.

At the SDG MEDIA CAMP, **you gain expertise from environmental experts**

from all five countries in the areas of:

- Sustainable Development Goals (SDG);
- Climate change;
- Circular economy;
- Biodiversity;
- Sustainable agriculture and forestry;
- Sustainable tourism;
- Sustainable urban planning and construction;
- Greenwashing and other issues related to the environment protection;
- Education for Sustainable Development.

You also share journalistic techniques such as science reporting, web-based research and fact checking, storytelling and multimedia reporting, conflict-sensitive presentation of controversial issues, data journalism, social media and safety on the net, constructive journalism.

Aiming at the sustainable impact of this learning programme, we expect that participants will elaborate and publish media materials on the topics explored during the SDG MEDIA CAMP after each meeting in Moldova, Germany and Poland. Each participant will get mentoring support while working on the publications.

SCHEDULE

MAY 17	Kick-Off-Meeting (online): 18:00-19:30 CET
JUNE 13	Planning workshop (online): 18:00-19:30 CET
JUNE 21-27	Media Camp I (Riscova / Moldova) *
AUGUST 23	Online-Meeting: 18:00-19:30 CET
SEPTEMBER 3-9	Media Camp II (Eberswalde / Germany) *
OCTOBER 7-13	Media Camp III (Krakow / Poland) *
OCTOBER 19	Online-Meeting: 18:00-19:30 CET
NOVEMBER 16	Online-Meeting: 18:00-19:30 CET
DECEMBER 19	Presentation of results (online): 18:00-19:30 CET
JUNE-DECEMBER	Supervision of research projects and publications (online)

* dates including arrival and departure days

CONDITIONS FOR PARTICIPATION

The SDG MEDIA CAMP is aimed at journalists, bloggers, filmmakers, videographers and journalism students from Belarus, Germany, Moldova, Poland and Ukraine who have journalistic experience (print and online media, radio, TV, film, blogging) and are interested in sustainability issues.

At the end of the program, participants are expected to have worked in groups and **publish a journalistic material after each meeting** (Moldova, Germany, Poland) either on their own and/or as a joint cross-border journalistic material. Trainers and mentors will provide mentorship support for elaboration of these materials.

Participants must be fluent in English and have valid travel documents (passport, visa). We will be happy to help with visa questions on an individual basis.

The application deadline is April 23, 2023. Announcement of the selected participants until May 8, 2023.

PROJECT LANGUAGE: ENGLISH



APPLY HERE!



FINANCIAL CONDITIONS

Participation in the program is free of charge. Travel costs (economy class, arrival by train if possible), accommodation in 2-, 3- and 4-bedrooms in hotels, and meals will be covered by the organizers.

Journalists are expected to participate fully in all modules, complete all practical tasks, participate intensively in the joint research and be present every day during the Media Camps in Moldova, Germany and Poland. For cross-border research a lump sum could be provided for research and travel expenses.

You can find the application form [here](#).

If you have any questions, please contact info@idem-institute.org

ORGANIZER



IDEM – Institute for Democracy, Media and Cultural Exchange is a German non-governmental, non-profit organization that supports journalists and media organizations in the Caucasus, Central Asia and Eastern Europe.



PROJECT PARTNERS

Centrum
Współpracy
Międzynarodowej
(Belarus/Poland)

Eberswalde
University for
Sustainable
Development
(Germany)

ECOVISIO
(Moldova)

Association of
Environmental
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(Moldova)

RT-ON
(Poland)

PLATO
(Ukraine)

The program is funded by the

